



Important Registration Changes

Las Vegas Market | August 30 – September 3, 2020

Updated July 17, 2020

With health and safety best practices and recommendations in mind, we are implementing changes to registration and attendance policies for Las Vegas Market August 30 – September 3, 2020. These are designed to minimize touch points during the registration process and encourage social distancing while at market – all in accordance with our TogetherSafely master plan, available in [full detail here](#).

We ask for your patience and understanding this Summer as we practice new health & safety guidelines, which can be found at www.TogetherSafely.com.

Overview – What's New:

- Summer market will feature permanent showrooms only. Due to COVID we are suspending our temp exhibits for summer market (B2 and Expo). Read the press release [here](#).
- We encourage buyers and exhibitors to make showroom appointments this summer to be able to plan showroom capacity. We will publish a list of open showrooms to assist with this process.
- Pre-registration is required for all attendees (buyers, media, exhibitors, industry) – you must register for Market before you arrive.
- Once you pre-register, you will receive a confirmation email – there will be no paper badge lanyards used for Market. Closer to the Market start date, you will receive your Digital Badge via email, as indicated by your preference selected during Pre-Registration. This Digital Badge will include a QR Code that you will present to be scanned upon entry and departure at Market. If you do not receive your Digital Badge before arriving, your digital badge will be available online by visiting <https://www.xpressreg.net/register/lvms0720/xpresstoolkit/login.asp>
- We are implementing **attendance sessions for buyers**. These sessions are designed to help spread the volume of attendees across Market days to support social distancing. Exhibitors are asked to staff their showrooms and booth for the full duration of market.
The two (2) Las Vegas Market Summer 2020 sessions are:
 - Session A: August 30 – September 1 (3 days)
 - Session B: September 1 – September 3 (3 days)
- Any buyer that registered for Market before the sessions were created will be defaulted to Session A with the option of changing to Session B if preferred. If you wish to change your session please contact us at 508-743-8509 or lvm@xpressreg.net.
- If a buyer has booked their hotel through our partner [Connections Housing](#) and needs to adjust the reservation to match their session, they can adjust their reservation as needed. You can also reach Connections Housing via email: LVM@connectionshousing.com or Phone: 855-255-4462 or 702-476-6976.
- Arrival procedures will apply to everyone attending market (IMC Staff, Exhibitors and Buyers) in order to help control traffic flow for social distancing at expected peak times. To further disperse traffic especially during peak morning hours, staff, vendors and exhibitors will be asked to arrive between 7:00-8:30 am, and we ask buyers to arrive after 9 am. Keep in mind that there will likely still be lines at 9 am, so plan accordingly.
- Upon arrival to campus, all attendees should **proceed to the new EXPO (adjacent to Building C and the Parking Garage) for temperature and Mask/PPE check as well as badge scan.**

Registration is LIVE and available here: <https://www.xpressreg.net/register/lvms0720>

FAQ - FOR BUYERS / DESIGNERS:

Can I come to Market early, before Session A begins?

Our goal is to welcome all buyers to do business. Buyers should register for the session that most closely aligns to their travel plans. Early entrance will be accommodated. We recommend that you make appointments with showrooms to confirm your schedule for market.

I want to attend both sessions. Is this possible?

Yes, we will work to accommodate your schedule preferences, however you will not be able to pre-register for both sessions online. We recommend you pre-register for the session where you'll be attending the most days. Then contact our registration staff to notify them of your schedule: 508-743-8509 or lvm@xpressreg.net

I registered for Session A. Will I be turned away if I need to attend 1 or 2 days of Session B?

While we encourage you to attend one session only, you will not be turned away. If you need to attend beyond one session, please contact our registration staff: 508-743-8509 or lvm@xpressreg.net

What do I need to bring to access Market?

Please bring barcoded digital badge (sent to you in advance) and a Photo ID.

What if I show up without being pre-registered?

We will have onsite staff available to assist you. However, we encourage Buyers to pre-register for their preferred session as soon as possible, as we may need to close a session if it becomes full due to projected attendance level.

Is there a difference between Session A and B? Is there a reason I should attend one or the other?

Both sessions are identical with 3 days of permanent showrooms. We expect that Session B may be less trafficked and recommend you consider this option for ease of social distancing and time with exhibitor staff and reps.

What will the arrival process be like at market?

All attendees (buyers, exhibitors, media, industry) are required to register online or via phone in advance of Market. Electronic Digital Badges will be issued prior to market. **All attendees will enter market through the EXPO each morning** to pass a health & safety checkpoint including temperature and PPE check and have their badge scanned. Buyers should plan to arrive to campus after 9am on market days.

What health & safety measures will be in place at market?

Our markets will require social distancing, consistent use of PPE, and increased hygiene of both individuals and the facilities. The comprehensive plan can be found at: www.TogetherSafely.com.

I have questions about my hotel or need to change my reservation. What should I do?

We always recommend booking through our official housing partner – Connections Housing. This ensures the most flexibility for a reservation. Please contact Connections Housing for any assistance. You can reach Connections Housing via email: LVM@connectionshousing.com or Phone: 855-255-4462 or 702-476-6976. You can view available hotels and rates on our website here: <https://www.lasvegasmarket.com/plan/book-travel/hotels>

If hotel was booked using another method, please make arrangements directly with the hotel.

FAQ - FOR TENANTS / EXHIBITORS:

Do the above sessions apply to my showroom staff and reps?

Only BUYERS are asked to choose their attendance window, we expect that showrooms will be staffed for the duration of market. Showroom and exhibitor staff will be allowed access for all market days.

Do I need to pre-register my entire staff?

Yes, pre-registration will be required for everyone attending markets this Summer. This includes showroom staff, company team members, company sales reps and independent sales reps.

- Exhibitors can register their staff here:
<https://www.xpressreg.net/register/lvms0720/exhibitor/login.asp>
- Sales reps can register here: <https://www.xpressreg.net/register/lvms0720/lookup/lookup.asp>
- Reps that are IHFRA members can contact the IHFRA office for registration or use the above link.

How will my showroom set-up staff access our showroom prior to market?

Exhibitors may access their showroom at any time as needed for showroom set-up following the Phase 2 protocols outlined in at [togethersafely.com](https://www.togethersafely.com). Onsite health and safety protocols will need to be followed when on campus.

What time will I need to arrive?

To further disperse traffic especially during peak morning hours, staff, vendors and exhibitors will be asked to arrive between 7:00-8:30 am, and we ask buyers to arrive after 9 am. Keep in mind that there will likely still be lines at 9 am, so plan your buyer appointments accordingly.

How should I plan my pre-market sales meeting?

Prior to opening day, you and your team can access the building while following the new health & safety protocols outlined in Phase 2 of reopening plan.

Can I close my showroom early?

No, we recommend you keep your showroom staffed for the duration of market since attendance will be spread among all market days. Closing early may mean missing a customer or potential customer who is browsing for new resources. Get the most out of your investment by staying until the end of market.

The comprehensive health & safety plan can be found at: www.TogetherSafely.com.