

Las Vegas Market Press Registration

Press Registration: Las Vegas Market offers two types of media badges: Media Editorial and Media Sales (for Non-Editorial Media, including sales and photography)

Media Editorial:

- Editorial of approved print, online and broadcast outlets may register as working press
- Eligibility is subject to approval by Las Vegas Market based on outlined criteria for eligibility

Media Sales is issued for members of the media who are attending Las Vegas Market for sales purposes or who supply a service on behalf of a publication:

- Advertising representatives
- Publishers
- Catalogs or directory publishers
- Internet/affiliate sales groups
- Marketing agencies or PR firms

Media Editorial Eligibility Requirements

- Qualified media representatives must present a valid business card (with individual's name, title and the name of an approved media outlet) and a copy of the publication.
- Bloggers must present proof of an existing site with relevant editorial content and proof of readership/reach. Additional information may be requested.
- Freelance writers and photographers must present a letter of assignment from an approved outlet.
- Freelance writers or columnists not on an assignment must provide a copy of an industry-relevant bylined article, published within the past six months in an approved media outlet.

Media Sales Qualifications

- Qualified Media Sales professionals must present a valid business card (with individual's name, title and the name of an approved media outlet) and a copy of the publication.

Thank you so much for your interest in Las Vegas Market. Please contact dbritt@imcenters.com with any questions.