

cover

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WEAVING THE RUG STORY

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01

01 Cove 3003 rug, KAS Rugs

02 Dominic collection rug,
Loloi

03 Aria collection rug, Capel
Rugs



02



03

Design fairs LAS VEGAS MARKET

30 July–3 August 2023
Las Vegas, NV
www.lasvegasmarket.com

The summer edition of the leading home furnishings and gift market in the western USA opened at the end of July, a month which—the National Weather Service reports—set a new record for the hottest month ever recorded in Las Vegas. But business remained brisk, despite the soaring desert temperatures.

Loloi's Dominic collection rugs' shade-shifting palette is based on the 'varying tones you'd encounter in antique Persian rugs'. Dedra Owen, Capel Rugs' Head of Product Design and Development reported: 'Despite the heat and amount of traffic, the buyers that visited Capel Rugs were engaged and eager to place orders. We had several new introductions in Vegas, those with the most interest were our Aria, Captiva, Manhattan, and Down East collections.' Aria is handwoven in India from natural, undyed wool and is described as an eco-friendly rug selection blending perfectly with bohemian styles; Down East is an indoor/outdoor polypropylene, reversable, braided, coastal-style rug with a scalloped edge; and Captiva is woven on Wilton power looms using all-weather durable Olefin yarns.

Kalaty introduced its new Quick-Custom program offering dealers fast access to custom-size rugs of up to fifty feet in length in a broadloom-style Lori-Loom weave. Santhi Yarlagadda, Vice President of KAS Rugs said, 'Las Vegas Market brought lighter traffic than we anticipated for a summer market, but we had some nice traffic over the weekend. We had meaningful appointments with customers small and large, and customers were there to order product. We had great reactions to our rug displays and new product from customers, so that pushes our planning forward to the next market!'