HOME OFFICE:

Linda Allen











FEATURED LINES:

1. Visual Comfort & Co., A109

> **2.** Four Hands, A140

3. & 11. Noir Trading, Inc., C399

4. & 9. RENWIL Inc., A425

5. Global Views, A153 & A154

6., 8. & 12. Sunpan Modern Home, B700

> **7.** Illume, c788

10. CODARUS, C354

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Linda Allen Lindaallendesigns.com

Linda Allen, interior & lighting designer, named by Library of Congress as an African American "Artmaker", member of BADG and Founder of Linda Allen Designs and Live Anywhere Wireless Lighting, based in Las Vegas, NV





FEATURED LINES:

- Visual Comfort & Co., A109: Nouvel Pendant
- 2. Four Hands, A140: CLOUD GIRL BY Monika Traikov
- 3. Noir Trading, Inc., C399: ENZO SCONCE Light for surface
- 4. <u>RENWIL Inc., A425</u>: Pearl Clock

1.

- 5. Global Views, A153 & A154: CANE Guest Chair
- 6. <u>Sunpan Modern Home, B700</u>: ALUDRA Lamp
- 7. <u>ILLUME, C788</u>: COPPER LEAVES Candle Notes of roasted chestnuts, cinnamon and coconut helps with memory & alertness
- 8. <u>Sunpan Modern Home, B700</u>: COLLIN comfortable Ergonomic supports Neck
- 9. <u>RENWIL Inc., A425</u>: Studio Line
- 10. <u>CODARUS, C354</u>: PIGEON & POODLE TURIN Magazine Holder
- 11. <u>Noir Trading, Inc., C399</u>: Portuguese Desk
- 12. Sunpan Modern Home, B700: EIFFEL Bookcase

How would you describe your overall design philosophy? I love creating designs and lighting for my clients that create purpose and meaning for their lifestyles. What would your suggestions or actionable ideas be for exhibitors, designers, retailers, etc.? Well, a wider lens on perspective is everything. Wealth and happiness is really based on how we see the world. Designers are focusing on that more in today's political climate. But, it's more important now, more than ever. It used to be that we strived to "get that", or "be that person". But, highlighting personal stories with products and designs, means more today than what we thought money could buy in the past.



What was your favorite part about designing this room? Designing around the meaning of Art - so fun to design around an artist's story, especially in an office!

What were your inspirations in the room

design? In an office, I wanted to work around "thought". So, I created a composition around "thinking". I got accessory focused. I found a "task" lamp for focusing on the surface, a cool clock, and of course the Art! So fun!

Why is diversity in design an issue that the industry needs to embrace? Why?

Because we all are made from a variety of cultural and diverse heritages. That's the beauty of life. If one rose was the same as all the others, the world would be predictable and monotone. That's why it's important for us to design spaces with a variety of perspectives that become meaningful for everyone.

