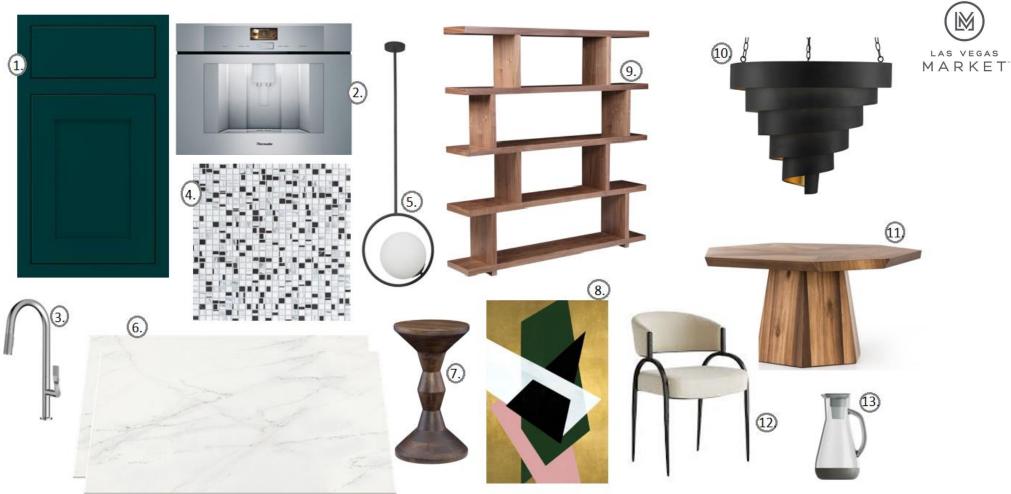
KITCHEN:

Kelly Finley



is joy street design





1., 2., 3., 4. & 6.

European Bath Kitchen Tile & Stone, A110-05 & A118

5., 7. & 9.

Moe's Home Collection, C474

FEATURED LINES:

8.

Leftbank Art, A229 & A254

10.

Currey & Company, C398

11.

Four Hands, A140

12.

Arteriors, C379

13.

The Kitchen Source, C1104

KITCHEN:

Kelly Finley



Kelly Finley
Joystreetdesign.com

Kelly Finley, founder and principal designer of Joy Street Design, based in Oakland, CA and member of the Black Artists + Designers Guild (BADG)





FEATURED LINES:

- 1. <u>European Bath Kitchen Tile & Stone, A110-05 & A118</u>: Cabinets, Prosource Harmony inset cascades
- 2. <u>European Bath Kitchen Tile & Stone, A110-05 & A118</u>: Coffee maker, Monark Premium Appliances, Thermador
- B. <u>European Bath Kitchen Tile & Stone, A110-05 & A118</u>: Faucet, Aquabrass
- 4. <u>European Bath Kitchen Tile & Stone, A110-05 & A118</u>: Backsplash, Walker Zanger marble mosaic
- 5. <u>Moe's Home Collection, C474</u>: Pendant, VOYAGER Pendant Lamp Black
- 6. <u>European Bath Kitchen Tile & Stone, A110-05 & A118</u>: Countertop, Desert Eagle Stone: Dekton
- 7. Moe's Home Collection, C474: Stool, JACO Stool Walnut
- 8. LEFTBANK Art, A229 & A254: Artwork 52BD0023
- 9. Moe's Home Collection, C474: Bar, MIRI Shelf Large Walnut
- 10. Currey & Company, C398: Chandelier, Chiffonade-Pendant
- 11. Four Hands, A140: Dining Table, Brooklyn Dining Table Blonde Yukas
- 12. Arteriors, C379: Chairs, Bahati Chair 4781
- 13. The Kitchen Source, C1104: Pitcher, Hydros Water Purification, 64 oz pitcher

Why is diversity in design an issue that the industry needs to embrace?

MARKET

Diversity in design is important because diversity breeds innovation and ideas. Having the same look in every space does not encourage creativity or engagement from others. By focusing on people from a variety of backgrounds, races, and genders, the entire industry becomes more interesting, and the design world improves.

What would your suggestions or actionable ideas be for exhibitors, designers, retailers, etc.? I think the biggest thing that gatekeepers in the industry can do is to expand their horizons. Diversity in design is not new - there have always been a wide variety of people making art, fabric, and curating interesting collections. Until you attempt to seek out different makers, you will continue to only find the same people over and over. This theory also applies to the diverse people with an audience that are constantly highlighted. While that brings us one step closer to more diversity, it is imperative to seek out smaller creators and makers that are not easily found.

How do you incorporate your own background, history and heritage into your own design work? I believe my background, history and heritage are embedded in every ounce of my body. I can't design anything without there being a reference to all that I have seen and done. For example, I believe my love for color comes from the happiness I associate with my childhood home that had a different paint color on practically every wall. So, for me, color is joy and joy is colorful.

