

GIFTS

& decorative accessories

A Return to **RESORTS**

**VENDORS TALK
2022 TRENDS**

**SPECIAL SECTION:
MARKET STUDY GUIDE**

- EST. 1917 -
DECEMBER 2021
- VOL. 122, NO. 11 -

TRENDING GIFTS — MARKET STUDY GUIDE





WINTER MARKET STUDY GUIDE

by GDA STAFF

As soon as the holiday chaos dies down, winter market season will be right on its heels. Do as much planning and preparing as you can, so you can be sure you're stocking some of the most in-demand items for 2022. From funny candles to elegant stationery, our study guide outlines one hot trend in each of the nine top gift categories. Flip through for sourcing inspiration, then make your plan of attack for the 2022 winter trade shows.

Photo courtesy of Atlanta Market.

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TRENDING HOME

According to the 2022 Gift Book Consumer Survey, casual comfort is by far the most popular home décor style. Muted and a little moody, blues, grays and other grounded earth tones create a calming aesthetic.

1. Fishermen wall plaque. Dicksons Gifts. dicksonsgifts.com
2. Journey mug. Lighthouse Christian Products. lcpgifts.com
3. Tore bookends. Ligne Roset. ligne-roset.com
4. Osso bar stool, Tulum cushion, Nero Alpone throw. Ethnicraft. ethnicraft.com
5. Assorted home décor. Zodax. zodax.com



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TRENDING KIDS

Games and puzzles are high in demand across all age groups this year. According to the 2022 Gift Book Consumer Survey, 58 percent of Millennials, 53 percent of Generation X and 44 percent of Baby Boomers plan to purchase a game or puzzle in the coming year. Here are a few they are sure to enjoy piecing together.

- 1. 3D play puzzle. Storytime Toys. storytimetoys.com
- 2. Ecologic Puzzle. Adventerra Games. adventerragames.com
- 3. Mini Puzzle. YWOW. ywowbrands.com
- 4. Book Nerd Puzzle. Workman Publishing. workman.com
- 5. Woodland Creatures Puzzle. eeBoo. eeboo.com



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TRENDING CANDLES

Some consumers love candles for their fragrance and beautiful vessels, while others love them for their humorous labels. The quips on these candles are perfect for those who want their space to reflect their personalities, or to send to a loved one as an everyday greeting or “thinking of you” gift.

1. Personally Victimized by My Own Child candle. Candier Candle by Ryan Porter. shopryanporter.com
2. We Didn't Like Him Anyways candle. Totalee Gift. totaleegift.com
3. In Memory of My Social Life candle. Brittany Paige. brittanypaige.com
4. Office Naps candle. Whiskey River Soap. whiskeyriversoap.com
5. I Miss Your Face candle. Malicious Women Co. maliciouswomensco.com



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TRENDING BATH & BODY

Today's beauty shopper is savvy and well versed in researching products and the ingredients in their formulas. From high-quality essential oils to antioxidants, anti-aging helpers, CBD and more, consumers are looking for skin and body care that is safe, gentle and effective. These products are ones that stand up to the test.



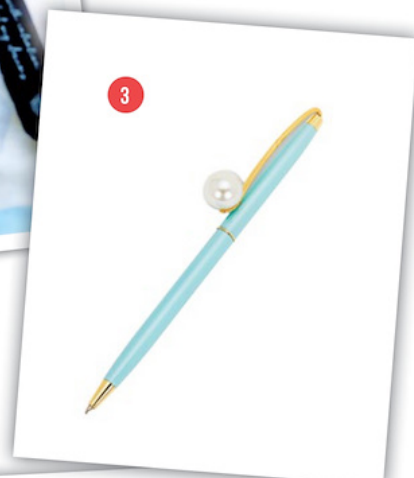
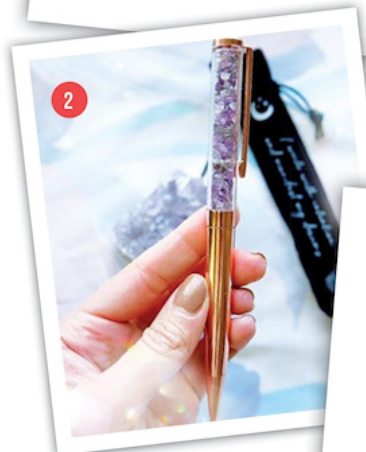
- 1. Discover + Recover Kit. CV Skinlabs. cvskinlabs.com
- 2. Aromatherapy Survival Kit. Blooming Light. bloominglightvt.com
- 3. Passion Fruit rich body butter. Dani Naturals. daninaturals.com
- 4. Natural Aqua Gel and Water Treatment Skin Cream. Cure. cureaquagel.com
- 5. Hydrosol Plant Water. Make & Mary. makeandmary.com

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TRENDING STATIONERY

According to the 2022 Gift Book Consumer Survey, writing implements is the second highest stationery category that consumers say they plan to purchase in the next year. As you peruse the winter markets, keep an eye out for both fun and glamorous pens and pen holders.

1. Pen with bow. Santa Barbara Design Studio. sb-designstudio.com
2. Amethyst stone pen. Goddess Provisions. boutique.goddessprovisions.com
3. Turquoise pen with pearl accent. Abbott. abbottcollection.com
4. Green T-Rex Pen Cup. Streamline Inc. streamlinenyc.com
5. Diamond Girl Solitaire pen. DM Merchandising. 247dm.com



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TRENDING GIFTABLES

From elegant and fancy to colorful and funny, there are coffee mugs and tea cups for every taste and personality. According to the 2022 Gift Book Consumer Survey, 37 percent of consumers surveyed said they were most likely to gift coffee and tea accessories as a gift in 2022, compared to other kitchenware items. Stock a few of these sipping vessels to keep your customers caffeinated and happy.



- 1. Happy Life cup. Coton Colors. cotoncolorscompanywholesale.com
- 2. Rise & shine cup. Faithworks. cb-gift.com
- 3. Floral coffee mug. Lighthouse Christian Products. lcpgifts.com
- 4. Chaos Coordinator coffee mug. P. Graham Dunn. pgrahamdunn.com
- 5. Rebel tea cup and saucer. Slant Collections. cb-gift.com

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TRENDING GOURMET

Pandemic baking has turned into a full-blown talent for many. In fact, according to the NPD Group, through October 29, 2021, year-to-date sales of baking cookbooks were 42 percent higher than last year. With that in mind, here are a few products to help create and show off a delectable treat.

1. White baking dish with gold metallic accents. Pampa Bay. pampabay.com
2. Treat Yourself cake stand. Demdaco. demdacoretailers.com
3. Mini cake stand. 8 Oak Lane. 8oaklane.com
4. Bread Embosser. Talisman Designs. talismandesigns.com
5. Cherry-shaped measuring spoons. Ototo. ototodesign.com



TRENDING FASHION

The classic shape of a heart is used worldwide to express love and care, perhaps explaining why it is one of the most popular emojis of all time. Heart-shaped gifts are a more permanent reminder of one's love than a fleeting text, and a heart that can be worn — on a sleeve, on a wrist or elsewhere — is perhaps most reassuring of all. In the coming year, fashionable hearts will continue to bring comfort where needed, helping gift givers and receivers to leave the hardships of 2021 behind.

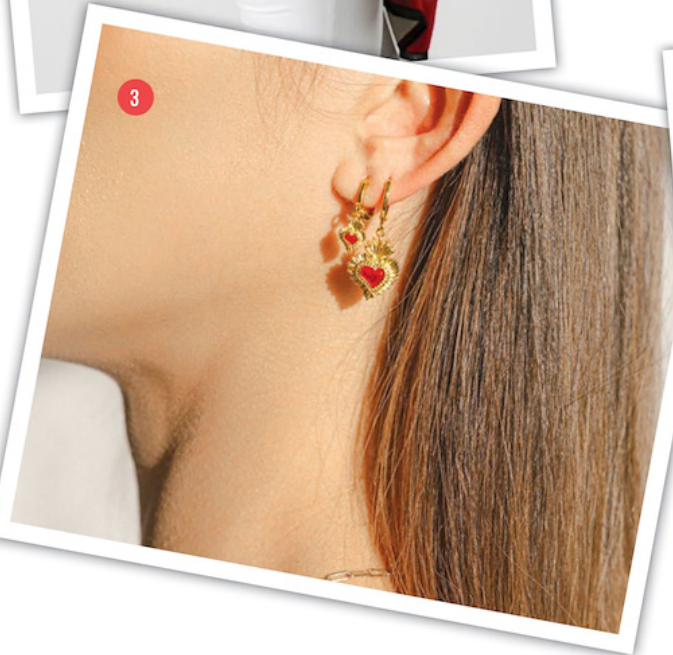


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1. Blissful Heart bracelet. Isabelle Grace Jewelry. isabellegracejewelry.com
2. Red Cora Heart wrap. Top It Off Accessories. topitoffaccessories.com
3. Sacred Heart earrings. Fortune and Frame. fortuneandframe.com
4. Cross and Heart necklace. Dicksons. dicksonsgifts.com



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TRENDING HOLIDAY

Season's eatings! Delicious sugary confections and food-themed gifts make the Yuletide a treat. Here are a few sweet surprises for the stocking.

1. Christmas spice milk chocolate bar. [Coco Chocolatier. cocochocolatier.com](http://CocoChocolatier.com)
2. Ice cream cupcake ornaments. [Kurt S. Adler. kurtadler.com](http://KurtS.Adler.com)
3. Ornament confection gift set. [Sugar Plum. sugar-plum.com](http://SugarPlum.com)
4. 3-pack candy cane lip balm. [Eco Lips. ecolips.com](http://EcoLips.com)

