

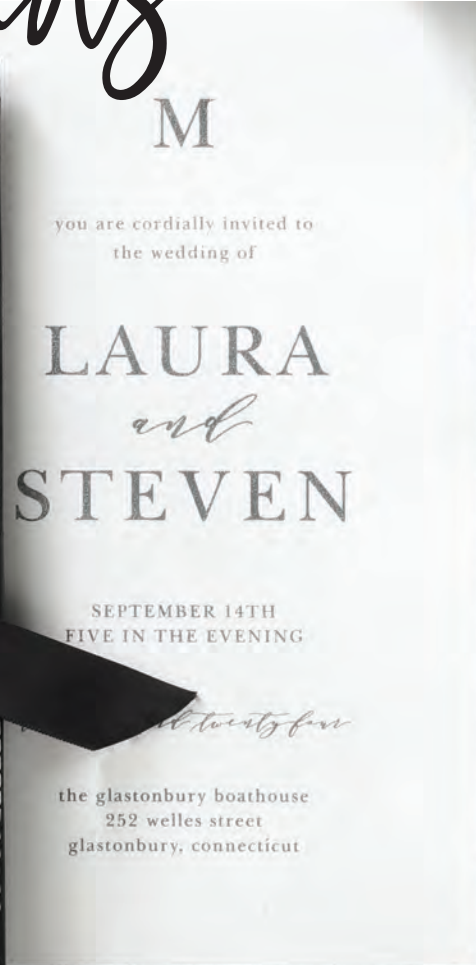
THE VALUED INDUSTRY RESOURCE FOR PAPER, CARDS & GIFTS

STATIONERY

SUMMER 2021

Trends

THE OCCASIONS ISSUE





SUMMER MARKET PREVIEW

A Taste of Summer

Cooking up sales is hardly a challenge, thanks to a bevy of freshly minted designs available at markets across the nation. Snag a set of these Kitchen Little Notes from E. Frances Paper in Dallas, Atlanta and Shoppe Object, and keep reading for more fabulous finds! **Circle 196.**



quillingcard

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Circle 423

Dallas Market Center | McGilvray Showroom 2332 Valdina St Dallas, TX 75207 • NYNOW | Booth 2935
• AmericasMart Atlanta | McGilvray Showroom Bldg 2 Suite 1718 • Las Vegas Market Center | C1058

SUMMER MARKET PREVIEW

Self-Care

Welcome to the trend du jour! This one is super-broad yet rather personal — it just entails nurturing one's soul however one prefers to do so. Fortunately, supporting oneself also means caring for family, friends and those that surround us, expanding this category's reach exponentially.

1. Weekly Planner Pad, Notepad, Journal. *Chez Gagné.* Atlanta, Dallas, Los Angeles. **Circle 197.** **2.** Foiled Heart Card. *J. Falkner.* Atlanta, Dallas. **Circle 198.** **3.** Mini and Petite Cake Pedestal. *nora fleming.* Atlanta, Dallas, Las Vegas. **Circle 199.** **4.** Totalee Hook Loop Pillow. *Transpac.* Dallas, Atlanta, Las Vegas, Minneapolis. **Circle 200.** **5.** Scented Candle. *Èccolo.* Atlanta, Dallas. **Circle 201.** **6.** Gemini Zodiac Mini Stone Pack. *GeoCentral.* NY NOW. **Circle 202.** **7.** Threaded Heart Studs. *Mata Traders.* Atlanta. **Circle 203.** **8.** Juice Shop Candle. *Literie.* NY NOW. **Circle 204.** **9.** Gift Book. *Chronicle Books.* Atlanta, Dallas, Las Vegas, Minneapolis, NY Now. **Circle 205.** **10.** Aromatherapeutic Love Mandala Mala. *Moxie Malas.* NY NOW. **Circle 206.** **11.** Jasmine & Lotus White Totem Candle. *Skeem Design.* Atlanta, Dallas, LA, Seattle, Minneapolis. **Circle 207.** **12.** Three-Panel Wall Screen. *Screen Gems.* Las Vegas. **Circle 208.** **13.** Recipe Binder. *C.R. Gibson.* Atlanta, Dallas, Chicago, Las Vegas, Minnesota, Toronto. **Circle 209.** **14.** Morgan Harper Nichols Card. *Biely & Shoaf.* Atlanta, Dallas, Las Vegas, NY NOW, Seattle. **Circle 210.** **15.** Yoga Card. *Cardthartic.* Dallas, Las Vegas. **Circle 211.** **16.** Portable Rosewood Cottage. *Tender Leaf Toys.* Atlanta. **Circle 212.** **17.** Birthday Calculation Card. *Maginating.* Atlanta, Dallas. **Circle 213.** **18.** Study Kit. *KSNY through Lifeguard Press.* Atlanta. **Circle 214.** **19.** A5 Notebook. *Common Modern through AMEICO.* Atlanta, Dallas, Las Vegas, NY NOW, Shoppe Object. **Circle 215.** **20.** Life Is Beautiful Thoughtfuls. *Compendium.* Dallas, Atlanta, Las Vegas, Los Angeles, Seattle. **Circle 216.** **21.** Happy Dot Happy Everything Gift Wrap. *Coton Colors Company.* Dallas, Atlanta. **Circle 217.**



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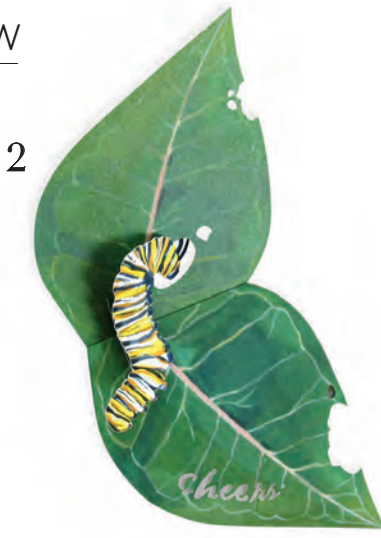
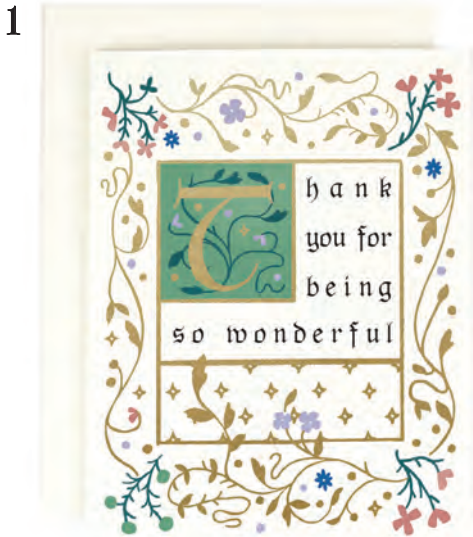


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SUMMER MARKET PREVIEW



Natural Wonders

Exalting and appreciating the world's exquisite flora and fauna is right in step with more eco-friendly lifestyles.

1. Illuminated Manuscript Card. Amy Heitman. NY NOW. Circle 218.
2. Caterpillar Card. UWP Luxe. Shoppe Object, Faire. Circle 219.
3. Illustrated Encyclopedia of Elements. Chronicle Books. Atlanta, Dallas, Las Vegas, Minneapolis, NY Now. Circle 220.
4. Great Outdoors Embroidery Kit. Spot Colors. NY NOW. Circle 221.
5. Junior Plush Collection. Wendale. Atlanta. Circle 222.
6. Magnolia Window Vase. Modgy. Atlanta, Las Vegas, NY NOW. Circle 223.
7. Planter and Journal Gift Set. DEMDACO. Atlanta, Dallas, Las Vegas. Circle 224.
8. Calico Cat Spider Plant Sticker. Sketchy Notions. Faire. Circle 225.
9. Sleepy Kitten Planter. Georgetown Home & Garden. Atlanta, Las Vegas. Circle 226.
10. Reusable Food Wrap. Z Wraps. Atlanta, Dallas, LA, Las Vegas. Circle 227.
11. Missing You Card. E. Frances Paper. Atlanta, Dallas, Shoppe Object. Circle 228.
12. Desk Calendar. Found Image Press. Dallas, Las Vegas. Circle 229.
13. Quilled Card. Quilling Card. Atlanta, Dallas, Las Vegas, NY NOW. Circle 230.
14. Afternoon in Central Park Candle. Litterie. NY NOW. Circle 231.
15. Vase Stand Set. Mud Pie. Atlanta, Dallas, Las Vegas. Circle 232.



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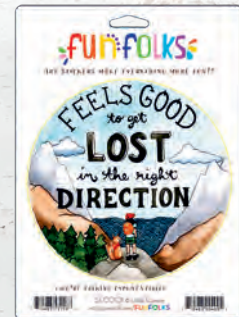


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Friis and Company says...
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hit with our customers! They have been so
well received, and they spread positivity
where ever you stick them!"



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SUMMER MARKET PREVIEW



Minority Owned

Representation is essential, but perhaps even more important is stocking brands owned by people of Asian, BIPOC and Latinx descent.

1. Rose Gold Candles. *Atelier 880*. NY NOW. **Circle 233.** **2.** Smooth Operator Wrap. *Folkus*. NY NOW. **Circle 234.** **3.** Birthday Girl Earring Card. *Black Joy Paper*. Atlanta, Dallas, Las Vegas, NY NOW, Seattle. **Circle 235.**



Off Kilter Rainbows

ROYGIBV gets a modern makeover in these muted presentations.

1. Sun Vista Collection. *GANZ Midwest*. Las Vegas. **Circle 236.** **2.** No Storm, No Rainbow Card. *Black Joy Paper*. Atlanta, Dallas, Las Vegas, NY NOW, Seattle. **Circle 237.** **3.** Eye Mask and Pillowcase Set. *Hang Accessories*. Atlanta. **Circle 238.**

