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Kickoff 2023

The Future is **Now**

J. Walker Smith

Knowledge Lead, Kantar

The Up in Upside Down

Disruption is the new normal, but the flip side of disruption is dynamism. In this presentation, Kantar Knowledge Lead J. Walker Smith will discuss the critical macro shifts ahead and the broad areas of opportunity as consumers reinvent and redefine their expectations and aspirations.

Patti Carpenter

Principal, carpenter + company,
Global Trend Ambassador

Beginning, Balance and Belonging: Contemplating the Future and Connecting the Past.

As we encounter our blank canvases in our post pandemic future we are called to broaden our focus. Join Global Trend Ambassador, Patti Carpenter, to discover the global trends that will impact and influence color, materials, prints and surface design as we move into 2023 and beyond, from the Beginning, seeking Balance and arriving where we Belong.

LuAnn Nigara

Keynote Speaker, Author, Podcast Host at A Well-Designed Business

Why Global Trends Matter to Your Interior Design Business

Consumer psychographics are changing right before our eyes, from buying habits to the standards for quality and service. Understanding the trends that affect consumer buying is a critical first step. Join LuAnn Nigara, as she challenges you to take the next step, developing a strategy to leverage global trends for maximum profitability in your business.

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