



ONE GOOD GUIDE 2012

APPLICATION GUIDELINES

As part of our ongoing commitment to improving sustainable practices, World Market Center is expanding a wide range of green initiatives under the One Good World banner in January 2012.

This includes the new One Good Guide locator program to make it easier for buyers to find eco friendly suppliers at Las Vegas Market. Buyers will be able to go on-line, check a directory or simply follow window decals to source companies who have been independently verified to offer legitimately sustainable products. This is a significant distinction vs. other programs based on companies self-identifying without verification.

To participate, exhibitors must apply to the program and provide required documentation supporting that they meet one or more of the following criteria. Applications will be vetted by the Sustainable Furnishings Council to ensure the legitimacy of the information provided. Verified applicants will be included in all guide materials and will receive showroom collateral. There is no charge for participating.

NOTE: Guidelines primarily written to address casegoods and upholstery and may be less applicable for other categories such as accessories, lighting, rugs, etc. Please contact us directly to make a determination.

CRITERIA: Demonstrate that 2 collections shown at market (minimum 10 items total) meet one of benchmarks AND meets CARB standards for low formaldehyde emissions

BENCHMARKS	Requirement	Basis
N. American Manufacture Certified Wood Renewable or Plantation	90% of parts sourced and final assembly	Reduces transportation
	Minimum 25% wood used is FSC or SFI-certified	Prevents deforestation
Recycled or Reclaimed	Minimum 50% wood used is renewable (e.g. bamboo) or plantation grown (e.g. mango, rubberwood)	Prevents deforestation
	Minimum 25% of material by weight is recycled	Conserves resources, reduces energy use
Low VOC Finish	100% finish used is no/low VOC (<200 g/L)	Improves indoor air
Latex or Bio Hybrid Foam	100% of foam used is latex or bio hybrid	Reduces petroleum use
Organic Textile	Shown in a certified organic textile cover	Reduces toxic chemicals
Vegetable Leather	Shown in a vegetable-tanned or water-based dye cover	Reduces toxic chemicals

APPLICANT INFORMATION

Company _____

Showroom _____

Contact _____

Email _____

Phone _____

Please complete, scan and email back to susan@sustainablefurnishings.org by **DECEMBER 1, 2011**
 Questions can be answered by calling Susan at 919.967.1137



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CASEGOODS APPLICATION

This application is for companies wanting to participate in the eco friendly locator program who choose to qualify by showing at market at least 2 collections (minimum 10 items total) proven to meet at least one of the following benchmarks AND meet CARB standards.

HARD GOODS		Mandatory					
		N. American Manufacture	Certified Wood	Renewable/ Plantation	Recycled/ Reclaimed	Low VOC Finish	CARB Compliant
Collection/Item							
1	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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You will be asked about all of these factors in a personal interview once your application is submitted, including supporting documentation for all claims made.



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UPHOLSTERY APPLICATION

This application is for companies wanting to participate in the eco friendly locator program who choose to qualify by showing at market at least 2 collections (minimum 10 items total) proven to meet at least one of the following benchmarks AND meet CARB standards.

UPHOLSTERY

Collection/SKU

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

11 _____

12 _____

13 _____

14 _____

15 _____

N. American Manufacture	Certified Wood	Renewable/ Plantation	Recycled/ Reclaimed	Latex/ Bio Hybrid	Organic/ Vegetable
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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