

Winter 2012 Las Vegas Market CEU Seminars

January 30-February 3, 2012

Monday January 30

10:00-11:00am

First Look 0.1 CEU

Monica Pedersen, HGTV

Julie Smith Vincenti, Nine Muses Media

Building B, 16th floor, World Forum, B1606

HGTV's Monica Pedersen and home trends editor Julie Smith Vincenti will divulge the newest looks in this fast-paced, highly visual presentation. A companion products guide helps you quickly track the items shown (limited quantities available).

11:00am-12:00pm

LuxeEco and One Good World: Designing the Future

0.1 CEU

Pamela Jaccarino, Lori Dennis, Randall Whitehead, Clodagh, Jeff Hiller

Building B, 16th floor, World Forum, B1606

Luxe Interiors + Design editor Pamela Jaccarino will interview a panel of the SFC's distinguished DESIGNINGGreen leaders: Lori Dennis, Randall Whitehead and Clodagh, as well as SFC President Jeff Hiller. Learn from these illustrious designers how they use tools such as Las Vegas Market's One Good Guide to find vendors and products, and how you can too.

4:00-5:00pm

Canada on the Rise: An Insider's Look at the Hottest Design Trends and Condominium Projects Sweeping Canada and How Designers, Retailers and Manufacturers Can Profit 0.1 CEU

Presented by the Interior Designers of Canada (IDC)

Building C, LVDC Seminar Room, C176

During this must-see international panel discussion, major forces in Canadian interior design will give an inside look into Canada's hottest trends in condo design. Attendees will learn how designers and developers create model suites and sales centers to stand out from the hundreds of other developments to attract potential buyers.

Tuesday January 31

9:00-10:00am

Tastemaker Spotlight:

Behind the Scenes at Las Vegas Market 0.1 CEU

Anthony Baratta, Diamond Baratta Design; Pamela Jaccarino, *Luxe Interiors + Design* magazine

Building C, LVDC Seminar Room, C176

Join the leading source for beautiful surroundings and living well, *Luxe Interiors + Design* magazine editor in chief Pamela Jaccarino, along with one of America's most celebrated interior designers, Anthony Baratta of Diamond Baratta Design, as they reveal their favorite pieces from Winter Las Vegas Market, discuss what their readers and clients are looking for today, smart strategies for shopping market and more.

12:00-1:00pm

Sherwin-Williams Colormix 2012 0.1 CEU

Building C, LVDC Seminar Room, C176

The Sherwin-Williams Colormix™ 2012 forecast proves a color palette doesn't need to stray far from its roots to make a big design impact. Forget the expected tone-on-tone pairings. Sherwin-Williams color experts draw inspiration from fashion-forward color-

washing and ombré dyeing techniques, experimenting with color values and hues within color families to create four vibrant palettes.

3:30-4:30pm

Difficult Clients and Practical Solutions 0.1 CEU

Margi Kyle, TV host and interior designer

Building C, LVDC Seminar Room, C176

What do you do when your dream client turns out to be your worst client? TV host and interior designer Margi Kyle, known as "The Designing Doctor," knows how to avoid and handle such problems. Learn how to run your business, create a brand and deal with the changing needs of your clients. Figure out which clients will *make* you money and which clients will *take* your money. Followed by a wine reception, book signing and door prizes in Ergo Bedroom, C184.

Wednesday February 1

11:00am-12:00pm

Design Icon: Jamie Drake 0.1 CEU

Jamie Drake

Building C, LVDC Seminar Room, C176

Renowned designer Jamie Drake is the 2012 WMCLV Design Icon Award recipient. The Design Icon Awards celebrate modern-day design legends and gives them a platform to share their stories and inspire others. A reception honoring Drake will take place in the Safavieh showroom, A101, immediately following the presentation.

1:00-2:00pm

Marketing in the New World to the World 0.1 CEU

Adi Tatarko, CEO of Houzz.com

Building C, LVDC Seminar Room, C176

Learn how mobile, local and social technologies are revolutionizing the way design professionals connect and communicate with clients and prospective clients. Tatarko and leading designers will show how Houzz is helping the design industry tap the power of nextgen tools to gain greater exposure, acquire new business and collaborate with clients.

2:00-3:00pm

Designs on Film: A Century of Hollywood Art Direction

0.1 CEU

Cathy Whitlock

Building C, LVDC Seminar Room, C176

Join author and interior designer Cathy Whitlock as she previews her book, *Designs on Film: A Century of Hollywood Art Direction*, which surveys the history of production design and set decoration. Following the event is a book-signing and meet-and-greet.

Thursday February 2

11:00am-12:00pm

Antiques in Modern Rooms 0.1 CEU

Thomas Jayne

Building C, LVDC Seminar Room, C176

Join interior designer, scholar and author Thomas Jayne as he discusses how to integrate antiques into contemporary settings. He will show examples of his own work and share how his background in traditional decoration helped shape his approach to working on present-day rooms. Lecture to be followed by a book signing featuring Jayne's recent book, *The Finest Rooms in America: 50 Influential Interiors From the 18th Century to the Present*.